

The solution to missed production revenue

Call-offs and time off happen.
What's your office's solution to maintaining revenue goals?

THE TRUE COST

Considering the hygiene department contributes 25-35% of gross practice production, let alone the number of annual patients they manage (800-1,000), when an RDH calls off, it creates risk of missing critical revenue goals. Hygienists also play a key role in identifying and recommending **75%** of restorative procedures to the dentist for additional practice revenue. With an estimated daily **production value of \$1,200**, an unexpected call-off can create a serious problem.

In addition to unexpected call offs, providing your staff hygienists with proper paid time off helps maintain a positive office culture and increases employee engagement.

Production value isn't the only risk.

The hassle of rescheduling patients could result in losing patients to nearby competitors, especially if they arranged their day for their bi-annual dental cleaning. With the price of obtaining a new patient to average around \$150-300 per patient, losing 8 patients on top of daily production value is significant.

RDH Daily Production Value (8 Hours)

\$1,200

Average Price Per New Patient

\$150-300

Full Day (8 patients) Risk

\$2,400

potential cost in acquiring new patients

1-Day Risk:

\$1,200 missed production value
\$2,400 in new patient costs

-\$3,600 at risk

Investing in a self-serve staffing platform will drastically reduce the risk of losing a full day's worth of production value and patients.

\$3,600 at risk

for 1 RDH call-off

- Increase in staff burnout and unexpected call-offs
- Rearranging appointments leads to angry patients
- Practice runs behind schedule

\$117/month

our most popular plan

- Temp, part-time, permanent coverage
- Required background checks for all professionals
- Keep office staff engaged and avoid burnout

Cloud Dentistry's self-serve platform allows offices to seamlessly find verified dental talent. Our monthly subscription model is both cost-effective and provides peace of mind for ensuring your patients will be kept on schedule in the event of an unexpected or planned absence by your staff. You'll have full office coverage - which now includes all users fully background checked and validated photo ID.

38k

Offices

15k

Bookings per month

<1%

RDH no show rate

100%

Background checked users