

Add New Patients Without Hiring a Hygienist

Staffing shortages are limiting growth for dental practices nationwide.

Temporary hygienists give you a fast, flexible way to open more hygiene columns, accept new patients, and increase production, without committing to a full-time hire.

According to the American Dental Association, nearly 90% of dentists report difficulty hiring hygienists, making staffing the #1 operational challenge for practices today.

Most offices think of temp hygienists as a backup. The most profitable practices use them as a growth strategy.

Temps aren't just a backup: they're a growth tool

When hygiene schedules are full, the entire practice produces more.

800–1,000

patients managed per hygienist each year

25–35%

of total practice revenue comes from hygiene

Up to 65%

of restorative treatment is diagnosed in hygiene

\$1,200+

lost per day when a hygiene chair sits empty

When hygiene columns are limited, practices often delay appointments, stop accepting new patients or push treatment out for months - slowing production and limiting growth.

Open a new column with a temp hygienist

Instead of turning new patients away, many practices add a temporary hygienist to create an additional hygiene column.

- ✓ See new patients immediately
- ✓ Keep your core team focused on existing patients
- ✓ Increase production without full-time hires
- ✓ Grow at your own pace

Even one or two temp days per week can bring in hundreds of additional patients each year.

Example: Add just 1 temp day per week

- ✓ 40–50 more patient visits per month
- ✓ More diagnosed treatment
- ✓ More doctor production
- ✓ Faster practice growth without staff burnout

Temporary hygienists give your practice room to grow without taking on long-term risk.

Why temps make growth easier

Flexible scheduling

Book hygienists only when your schedule demands it. Add coverage during busy periods or scale back.

Fast staffing

Search, message, and book qualified hygienists directly, often with next-day availability.

Lower overhead

Avoid additional employment costs such as benefits, payroll taxes, and paid time off.

Try before you hire

Work with a hygienist before making a permanent offer. Many staffing agencies charge \$5,000–\$6,000 buyout fees. **Cloud Dentistry charges \$0.** We encourage you to hire your temp at any time!

Start adding patients this week

Find a temp hygienist today with Cloud Dentistry.

38k

Offices

15k

Bookings per month

<1%

RDH no show rate

100%

Background checked users